



G L O B A L
ENTERPRISE ARCHITECTURE
O R G A N I S A T I O N

GEAOtm

Organisation Profile

A BLUEPRINT FOR A NEW ORGANISATION

Introduction

The Global Enterprise Architecture Organisation (GEO™) is a new not-for-profit organisation created by and for professionals who work in the field of Enterprise Architecture.

Enterprise Architecture reflects the translation of the overall vision of an enterprise into the very fabric of an organisation - into its goals, strategies, tactics, policies, processes, technology - into *everything* that the company does. It is a guiding blueprint that will hold the organisation together as it grows and evolves into the future and it works across organisational boundaries and disciplines.

The fast-paced networked economy, together with the multi-disciplinary approach of Enterprise Architecture, requires professionals in this field to work harder than ever to maintain and improve their skills and knowledge. GEO is designed to fulfill this requirement by providing professional information, support, and resources that help professionals to succeed.

“Enterprise Architecture refers to the way in which an enterprise vision is expressed in the structure and dynamics of an Enterprise.”

GEO definition

Why you should join GEO

The lack of an international body that provides a coherent set of services to support Enterprise Architects is an inconvenience to many Enterprise Architects and to others who are involved in Enterprise Architecture.

While GEO recognises its competition in the market, and the fact that some of them do possess some attractive characteristics, we believe that we can provide a more attractive, and more consolidated, alternative for Enterprise Architects.

Who should join GEO

Enterprise Architecture covers a broad area of interest and runs through many disciplines, including those from business as well as IT. This means that a wide variety of professionals can potentially benefit from our services, such as

Enterprise Architects, CEOs, CTOs, and CIOs, Business Consultants, Managers, Business Architects, Corporate Executives, Strategic Planners, Business Analysts, Financial Planners, IT Architects, Information Architects, and Graduates and University Students who want to make a career in Enterprise Architecture or in a related field of interest.



“Enterprise Architecture provides, on various architecture abstraction levels, a coherent set of models, principles, guidelines, and policies, used for the translation, alignment, and evolution of the systems that exist within the scope and context of an Enterprise.”

Our core purpose

GEO exists to serve the Enterprise Architecture community by providing its members with support and resources designed to improve their professional capabilities. GEO facilitates the successful application of Enterprise Architecture disciplines to the challenges facing business and government.

What you receive

As a GEO member you will get access to a valuable set of on-line services, designed to grow your professional capability and to support your professional career, such as

- Enterprise Architecture Information services (online library*, news, links, Enterprise Architecture newsletter (pdf), Enterprise Architecture Journal* (printed), email notification, case studies*, FAQs, job market, briefings, events),
- Membership Collaboration services (Exchange information with peers, and establish and grow your professional network through forums, work groups, committees, local branches*),
- Membership Publication services (Publish your whitepapers, books, news, events, job vacancies, and other information,
- Enterprise Architecture Certification services* (Get a professional distinction).

* Services under development.

How is GEAO organised

Legal

GEAO was incorporated on the 4th of May 2003 and the organisation's rules were approved under the Incorporated Societies Act 1908. The rules of the organisation can be downloaded from the GEAO website.

Management

GEAO is managed by a Board of Directors, who meet as often as the business of the organisation requires but no less than ten times per year.

The Officers and the Board of Directors are elected biannually (every second year) from among Members of the Organisation by ballot at the Annual General Meeting; all retire biannually, but are eligible for re-election subject to the rules of the organisation.

The day-to-day affairs of the organisation are carried out by the Executive Director and a small permanent staff.

Financials

The accounts of the organisation will be open to the inspection of members and once at least in every year they will be examined, and the correctness of the balance sheet ascertained, by a properly appointed auditor.

Membership

Membership of GEAO is open to individuals and organisations who wish to further its objects. The following membership categories can sign-up for membership:

Ordinary Members

Persons who satisfy the Board of Directors of their interest or engagement in the research, teaching, practice or other application of Enterprise Architecture may become Ordinary Members.

Student Members

Persons under twenty-five years of age studying with a view to making a career in Enterprise Architecture or in a related field of interest may become Student Members. Student Members have full use of the facilities of Membership, including the right to receive the journal and other publications, but they have no vote and they are not eligible for service on the Board of Directors.

Associates

Persons who have an interest in Enterprise Architecture but who do not wish to enjoy the benefits of full member-

ship can become Associates of GEAO. Associates do not have the right to receive the journal but may receive other publications. They have no vote and are not eligible for service on the Board of Directors or other committees of the Organisation.

Corporate Members

Organisations directly or indirectly interested in supporting the Organisation's objects may become Corporate Members of GEAO. Corporate Members may send representatives to all meetings of the organisation; they receive up to six copies of the journal, and can utilise all the facilities of the organisation; their representatives have no vote, and are not eligible for election on the Board of Directors.

Membership fees

Annual membership fees vary according to the class of membership and the phased roll out of the organisation. More details can be found on the membership page on our website.

The board

President

Dana Bredemeyer,
Director Bredemeyer Consulting

Vice President

Paul Ramsay, Director Equinox

Director of Finance

Mike Redman, Financial Advisor PWC

Director of Technology

Vijay Seetharaman,
Systems Architect EDS

Director of Education

Manhor Singh, Chief Technologist EDS

Director of Publications

Damian Woodhouse,
Systems Architect EDS

Director of Certification

Open

Executive Director

Ben Ponne, Enterprise Architect EDS

Our vision

- Members of GEAO will experience the organisation as the most valuable source of high quality professional information on Enterprise Architecture in the market.
- Members of GEAO will recognise the organisation for its superior membership services that allow them to grow their professional capability and to achieve their full potential in their professional career.
- The GEAO will be recognised in the market as the leading provider of services to members working in Enterprise Architecture.
- Certified members of GEAO will be known in the market for their high level of professionalism, gained through the active and consistent delivery of superior business value through the application of Enterprise Architecture.
- The GEAO will be recognised in the market for thought leadership and innovation in standard setting activities in the field of Enterprise Architecture.

Strategies

GEAO will realise its vision by

- Evolving and extending its capabilities to deliver a full set of quality membership services,
- Developing and growing strong stakeholder relationships (members, publishers, consultancy firms, authors, key speakers at international conferences, and universities),
- Providing material and sponsoring of selected Enterprise Architecture Conferences,
- Growing its membership while keeping in mind quality over quantity,
- Developing a joint certification program for Enterprise Architects.

Contact

- Email: geao@geao.org
- See our website www.geao.org for more contact information.





www.geao.org