



Control the Enterprise Data Architecture with the new version of the modeling suite, MEGA 2005

Paris, 9 June 2005 - MEGA, the independent global leader in Process and Enterprise Architecture Modeling, has developed unique expertise in modeling-based projects. With its new MEGA Business Data module, MEGA 2005 enables enterprises to describe their vocabulary and business objects, then to define the contents of the databases and to generate SQL scripts; all of this is done in a consistent, integrated way thanks to the shared repository.

As exchanges become more and more complex, regulated and extensive, companies need to ensure that their data is understood by very diverse users, from the management concepts and business rules used by business teams and architects, to the technical description of data by database administrators.

MEGA has responded to this need with methods embedded in tools, in order to ensure consistency between the business vocabulary of the enterprise and the physical data models of its information system. As a result, business analysts, enterprise architects, developers and data administrators share a common vocabulary and common definitions and understanding, and the data architecture is consistent from end to end.

"The MEGA offer is unique because it integrates data architecture into enterprise architecture, while fulfilling the needs of database administrators," says Jacques Mercey, Vice President, Research and Development. "Through our unique approach we simultaneously provide to our clients overall vision, consistency and productivity, without the trouble entailed by the need of changing tool during a project."

MEGA 2005 comprises a new module, MEGA Business Data, for the description of business data. Flexible and intuitive synchronisation with the physical data models is carried out by a new feature within MEGA Designer.

With the MEGA modeling tools and methods you can:

- understand the business data necessary to the enterprise's activities and management rules,
- synchronise business data and physical data models of the information system in an unprecedented flexible way,
- take into account the specific requirements of database management systems in order to optimize the structure of operational data.

With the new version of its modeling suite, MEGA 2005, MEGA offers a reference framework for data architecture, which can be shared by all stakeholders in the enterprise.

MEGA's Software Suite

MEGA 2005 is comprised of three main products: MEGA Process, MEGA Architecture and MEGA Designer, which all share a common repository.

- **MEGA Process** to analyse and document the strategy, value chains, organization and business processes
- **MEGA Architecture** to model and describe information systems
- **MEGA Designer** to pilot the detailed design the architecture of data, services, systems and applications

In addition it includes:

- **MEGA Simulation** for process optimisation
- **MEGA Business Data** to define the business objects and data dictionaries
- **Modules for platform customization and integration** in the enterprise environment

All the products of the suite are integrated in the same MEGA architecture. It automates the publication of documentation and Internet sites in order to share the information with all the teams involved, both internal and external.

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About MEGA

MEGA International is the global leader in Process Excellence and Enterprise Architecture modeling solutions. The MEGA value driven approach combines proven methods, modeling software and consulting to deliver the client enterprise repository. This enterprise repository provides to executives and operational managers the ability to understand, discover, align and control as governed from the enterprise level.

MEGA International, headquartered in Paris, France and founded in 1991, focuses in Europe and North America through operations and affiliates in the United States, United Kingdom, Germany, France, Italy, Canada, Mexico, and recently in Central and Eastern Europe. MEGA clients include Alitalia, Allianz, British American Tobacco, Crédit Lyonnais, Novartis, Renault, Société Générale, Target, Vitro and Wyeth.

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